Stella Michelle Metzler

20four7VA | Application
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Dear 20four7VA recruiting team,

I'm interested in CPT-11729 because its focus on relevant, thoughtful community interaction matches my professional experience. At Consileon, I contributed to the Corporate Academy's social media presence through editorial planning, copywriting and community management.

My approach would be to understand the client's voice and local network first, then respond to the specific person and context in each post. A successful closing, a community event and a financing question each need a different response. For financing questions, I would work from the client's approved guidance and direct individual cases to the appropriate contact. I have prepared example community replies and a handover structure for this role, which you can explore on my application website: https://20four7va.stellaaway.com

I also bring experience in KPI dashboards, international stakeholder coordination and the preparation of training and product information. These skills would support accurate activity tracking, clear daily reporting and a reliable handover of questions requiring the client's attention. Canva and Meta Business Suite are among the tools in my current skill set.

I hold a B.A. in International Business Management and have English proficiency at C1 level. I am based in Germany and am interested in the ten-hour weekly arrangement, subject to agreeing the required time-zone overlap and compensation.

I would welcome a conversation about the client's community, tone of voice and priorities for the first month.

Best regards,
Stella Michelle Metzler